

THE UNIVERSITY OF THE WEST INDIES

TORONTO *Benefit Awards*

✧ Meeting the Moment ✧

2021



Sponsorship packages

DIAMOND PACKAGE

\$30,000

- Four (4) scholarships in company's name to be awarded at a virtual ceremony in Fall 2021
- Speaking Role
- Name and logo on invitations, souvenir programme, event promotional flyer, website and all promotional materials
- Name listed in electronic souvenir programme as Diamond Sponsor
- Prime placement of a full-page ad in electronic souvenir programme
- Prime placement of a full-page ad on website
- Opportunity to create a fifteen seconds video ad for the Awards Ceremony
- Company logo on sponsorship screen
- Recognition by Master of Ceremonies as Diamond Sponsor
- Name of company on crawler of screen (8 appearances)
- Global Exposure

PLATINUM PACKAGE

\$20,000

- Two (2) scholarships in company name to be awarded at a virtual ceremony in Fall 2021
- Name listed in electronic souvenir programme as Platinum Sponsor
- Full-page ad in electronic souvenir programme
- Company logo on Sponsorship Screen
- Placement of a print ad on website
- Recognition by Master of Ceremonies as Platinum Sponsor
- Name of company on crawler of screen (6 appearances)
- Global Exposure

GOLD PACKAGE

\$10,000

- One (1) scholarship in company name to be awarded at a virtual ceremony in Fall 2021
- Name listed in electronic souvenir programme as Gold Sponsor
- Half-page ad in electronic souvenir programme
- Logo on website
- Company logo on Sponsorship Screen
- Recognition by Master of Ceremonies as Gold Sponsor
- Name of company on crawler of screen (4 appearances)
- Global Exposure

SILVER PACKAGE

\$5,000

- Name listed in electronic souvenir programme as Silver Sponsor
- Logo on website
- Company logo on Sponsorship Screen
- Name of company on crawler of screen (2 appearances)
- Global Exposure

I would like _____package(s) at the following sponsorship level
(circle one) Diamond · Platinum · Gold · Silver

I am delighted to send a tax-deductible donation for the amount of
_____ but unfortunately I cannot attend the virtual Awards.

Name: _____

Title: _____ Company: _____

Address: _____

City: _____

Postal Code: _____ Telephone: _____

Email address: _____

Method of **payment**

Visa

Mastercard

Cheque

Please note, Uniglobe Bon Voyage Travel (a UWI Toronto Benefit Awards sponsor), has kindly offered us the use of their VISA/Mastercard machine for processing transactions. As such, your VISA/Mastercard statement will reflect Uniglobe Travel associated with the payment of your sponsorship. Donations over \$2,500 will be taken in \$2,500 increments.

If you have any questions, please contact the UWI Toronto Benefit Awards Secretariat at: secretariat@uwitorontogala.org

Cardholder Name: _____

Card Number: _____

Code: _____ Amount (CAD\$): _____

Expiry Date: _____

Signature: _____

Your contribution is tax-deductible. Please make cheques payable to The University of the West Indies and mail this form and your cheque to:

UWI Toronto Awards Benefit office, 1 Yonge Street, Suite 1801, Toronto, Ontario, M5E 1W7

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