

Souvenir programme advertising

THE UNIVERSITY OF THE WEST INDIES

TORONTO *Benefit Awards*

✧ Meeting the Moment ✧

2021



TECHNICAL specifications

Programme size: 7.9" x 7.9" square

Ad sizes and positioning:

\$3,000	Back cover · full page · colour	7.9" x 7.9"	0.25" bleed all round
\$2,500	Inside front page · full page · colour	6.9" x 6.9"	no bleed
\$2,000	Full page · colour	6.9" x 6.9"	no bleed
\$1,500	Half page horizontal (landscape) · colour	3.35" (w) x 6.9" (h)	no bleed
\$1,500	Half page vertical (portrait) · colour	6.9" (w) x 3.35" (h)	no bleed

COLOUR SPECIFICATIONS

The programme is full colour (CMYK) throughout. Material supplied using any additional colours will be converted to CMYK.

ELECTRONIC FILES

Electronic files should be e-mailed together with all contact details and special instructions to:

secretariat@uwitorontogala.org, as follows — Pdf or jpg files: CMYK, resolution of 300dpi or higher, all fonts embedded.

ADVERTISING DEADLINE: All material to be supplied before **3 May 2021**.

PURCHASE INFORMATION

Thank you for purchasing an ad in the Souvenir Programme for The University of the West Indies Toronto Benefit Awards 2021. Proceeds from the event will benefit The University of the West Indies Scholarship Fund.

Contribution: Ad size/position (please indicate selection by ticking the relevant box)

- | | | | |
|----------------------------------|--|----------------------------------|---|
| <input type="checkbox"/> \$3,000 | Back cover · full page · colour | <input type="checkbox"/> \$2,500 | Inside front page · full page · colour |
| <input type="checkbox"/> \$2,000 | Full page · colour | <input type="checkbox"/> \$1,500 | Half page horizontal (landscape) · colour |
| <input type="checkbox"/> \$1,500 | Half page vertical (portrait) · colour | | |

Advertising payment

Name: _____

Title: _____ Company: _____

Address: _____

City: _____ Postal Code: _____

Telephone: _____ Email: _____

Method of payment

- Visa Mastercard Cheque

Cardholder Name: _____

Card Number: _____

Amount (CAD\$): _____ Expiry Date: _____ Security Code: _____

Signature: _____

Please note, Uniglobe Bon Voyage Travel (a UWI Toronto Benefit Awards sponsor), has kindly offered us the use of their VISA/Mastercard machine for processing transactions. As such, your VISA/Mastercard statement will reflect Uniglobe Travel associated with the purchase price of advertising space. Purchases/donations over \$2,500 will be taken in \$2,500 increments. If you have any questions, please contact the UWI Toronto Benefit Gala Secretariat at: secretariat@uwitorontogala.org