



Technical specifications

Programme size: 7.9" x 7.9" square

Ad sizes and positioning:

\$3,000	Back cover · full page · colour	7.9" x 7.9"	0.25" bleed all round
\$2,500	Inside front page · full page · colour	6.9" x 6.9"	no bleed
\$2,000	Full page · colour	6.9" x 6.9"	no bleed
\$1,500	Half page horizontal (landscape) · colour	6.9" (w) x 3.35" (h)	no bleed
\$1,500	Half page vertical (portrait) · colour	3.35" (w) x 6.9" (h)	no bleed

ELECTRONIC FILES: Electronic files should be e-mailed together with all contact details and special instructions to: secretariat@uwitorontogala.org, as follows — pdf or jpg files: RGB, resolution of 300dpi or higher, all fonts embedded.

ADVERTISING DEADLINE: All material to be supplied before **Friday 15 March 2024**.

Purchase Information

Thank you for purchasing an ad in the Souvenir Programme for The University of the West Indies Toronto Benefit Awards 2024. Proceeds from the event will benefit The University of the West Indies Scholarship Fund.

Contribution: Ad size/position (please indicate selection by ticking the relevant box)

- | | |
|---|--|
| <input type="checkbox"/> \$3,000 Back cover · full page · colour | <input type="checkbox"/> \$2,500 Inside front page · full page · colour |
| <input type="checkbox"/> \$2,000 Full page · colour | <input type="checkbox"/> \$1,500 Half page horizontal (landscape) · colour |
| <input type="checkbox"/> \$1,500 Half page vertical (portrait) · colour | |

Advertising payment

Name: _____

Title: _____ Company: _____

Address: _____

_____ City: _____ Postal Code: _____

Telephone: _____ Email: _____

Method of payment

- Visa Mastercard Cheque

Cardholder Name: _____

Card Number: _____

Amount (CAD\$): _____ Expiry Date: _____ Security Code: _____

Signature: _____

Please make cheques payable to The University of the West Indies and mail this form and your cheque to the address below.

The UWI Toronto Benefit Awards Office, 18 King St. East, Suite 1400, Toronto, Ontario, M5C 1C4

E: secretariat@uwitorontogala.org · T: 416-214-7848 · F: 416-369-0515

www.uwitorontogala.org